

# “Financial Support to MSMEs in ZED Certification (ZED)” Scheme

## Q 1 . What is ZED Scheme?

**Ans :** The scheme is an extensive drive to create proper awareness in MSMEs about ZERO DEFECT ZERO EFFECT manufacturing and motivate and incentivize them for ZED certification. Through the journey of ZED, MSMEs can reduce wastages substantially, increase productivity, expand their market as IOPs, have more IPRs, develop new products and processes etc. and adopt the work culture of standardization for their products, processes and systems to enhance global competitiveness.

## Q 2 . What are the objectives of ZED scheme?

**Ans :** The scheme envisages promotion of Zero Defect and Zero Effect (ZED) manufacturing amongst MSMEs and ZED Assessment for their certification so as to:

- Encourage and Enable MSMEs for manufacturing of quality products using latest technology tools & to constantly upgrade their processes for achievement of high productivity and high quality with the least effect on the environment.
- Develop an Ecosystem for Zero Defect Zero Effect Manufacturing in MSMEs, for enhancing competitiveness and enabling exports.
- Promote adoption of Quality and recognizing the efforts of successful MSMEs.
- Increase public awareness on demanding Zero Defect and Zero Effect Products through the ZED Rating and Grievance Redressal Portal.

## Q 3 . Where can I get guideline of the scheme?

**Ans :** Detailed guidelines of scheme is available in the official website of O/o DC (MSME) at [http://dcmsme.gov.in/schemes/clcs-tus/Operational\\_Guidelines\\_ZED.pdf](http://dcmsme.gov.in/schemes/clcs-tus/Operational_Guidelines_ZED.pdf)

## Q 4 . What are the components of the scheme?

**Ans :** The major components are as follows:

- Industry Awareness Programmes by Implementing Agency
- Regional/ State/ National Workshop by Implementing Agency
- Training of officials of MSME- DIs, MSME-Testing Centres, Technology Centres, Design Incubation Centres, IPFC, etc.
- Consultants/ Master Trainers' Training
- Assistance to MSME sector for Consultancy, Gap Analysis, Handholding & to move towards Zero Effect solutions by Consultants through NMIU/IAs.
- International Benchmarking and Learning Best Practices and Foreign Travels/Delegations, International Trainings relating to ZED including QMS/QTT, productivity etc.

## Q 5 . What are the levels of ZED certification in the scheme?

**Ans :** ZED certification can be attained in five levels:

Level 1: Self Certification | BRONZE

Level 2: Conformity with Standards | SILVER

Level 3: Striving for Excellence (Conformity to System Standards & compliance with Environment & Other Safeguards) | GOLD

Level 4: Achieving Excellence (Conformity to Lean Manufacturing)| DIAMOND

Level 5: ZED compliance parameters (World class MSME) | PLATINUM

**Q 6 . Who are eligible as per scheme guideline?**

**Ans :** All the Udyog Aadhar Memorandum (UAM) registered manufacturing MSMEs under MSME Act 2006 as amended from time to time and also MSMEs which are included as per executive orders issued by Office of DC (MSME) consistent with MSME Act are eligible to apply.

**Q 7 . Who are the Implementing Agencies under ZED scheme as per scheme guidelines?**

**Ans :** MSME-DIs, TCs, State governments and its organizations/agencies; Central government ministries and their connected agencies/organizations; technical institutions; Industry Associations; Social enterprises; in addition to the current QCI shall function as Implementing agencies for the programme.

**Q 8 . Is there any subsidy/Financial assistance available to MSMEs under the scheme?**

**Ans :** Yes, reimbursement of fees as per scheme guideline.

**Q 9 . What is PMAC &NMIU?**

**Ans :** A Project Monitoring and Advisory Committee (PMAC) is set up in the O/o DC (MSME), look after the planning, screening / identification of interventions / projects and such other functions as may be necessary to ensure effective implementation of the scheme. PMAC is empowered to take all key decisions related to the scheme and to approve minor modifications/procedural changes in the guideline for operational expediency.

A National Monitoring and Implementation Unit (NMIU) is setup in the O/o DC (MSME) for facilitation, implementation and monitoring of the scheme involving Implementing Agencies as per directions of PMAC.