

Profile No.: 40

NIC Code: 27400

AUTOMOBILE LIGHT ENCLOUSER

1. INTRODUCTION:

The lighting system of a motor vehicle consists of lighting and signaling devices mounted or integrated to the front, rear, sides, and in some cases the top of a motor vehicle. This lights the roadway for the driver and increases the conspicuity of the vehicle, allowing other drivers and pedestrians to see a vehicle's presence, position, size, direction of travel, and the driver's intentions regarding direction and speed of travel. Emergency vehicles usually carry distinctive lighting equipment to warn drivers and indicate priority of movement in traffic. The all these lights require the closures. Nowadays the design of each lights are varies with make and models of vehicle. The replacement market is very high, as the closure is get broken in accident very rapidly. Nowadays the closures are manufactured from acrylic mainly. So in this project, we have included automotive light enclosure as acrylic parts only.

2. PRODUCT & ITS APPLICATION:

Acrylic sheets can be obtained in transparent, translucent and opaque grades as well as wide range of colors and shades. They are used in measuring and drawing instruments, sign boards, auto-mobile components, buttons, transparent casings and covers for electrical/electronic items. Advertising displays constitute the most important uses of acrylic sheets. It has largely replace printed metal, wooden and neon sign boards. Cast and extruded acrylic sheets are used extensively for lighting shields. They are also replacing glass in domes, skylight, swimming pool enclosures, shop fronts and related applications. Transparent acrylic sheet enclosures are used for commercial and defence aircraft, windows, wind shields, canopies etc. Laminated acrylic sheets are used by the aircraft industry. The casting of acrylic sheet involves the preparation of a liquid chemical monomer (methyl methacrylate) which is placed between two sheets of glass separated by a gasket to control

the thickness of the product. Applications of acrylic sheets are comparatively new, so considering this, manufacturers have to resort to fair amount of publicity to market the product. Entrepreneurs can enter into this field as there exists enormous potential of the product. These types of plastic enclosures work perfect for parts displays, point of sales units, a replacement for glass enclosures, or many different applications where you would want people to see the insides of an enclosure.

3. DESIRED QUALIFICATIONS FOR PROMOTER:

Graduate in any discipline.

4. MARKET POTENTIAL AND MARKETING ISSUES, IF ANY:

Automotive lighting covers have very good scope, as both new vehicles and used vehicles, both requires lighting covers. The present scenario and growth prospects of the global automotive lighting market for the period 2015-2020 is tidied very well and data are available. However, in small scale, one can cater automotive light closure for used car. To calculate the market size, we have considered revenue generated from the total production of automotive lights, which include halogen, xenon, and LED lights. Lighting in an auto mobile is considered to be an important system, as it is vital for safety and comfort and, in modern cars, is an important feature of vehicle appearance. Automotive lighting includes lighting and signaling devices located in the front, sides, and rear of a vehicle. The primary uses of automotive lighting are to ensure visibility for the driver, improve vehicle conspicuity, and indicate the presence and position of the vehicle to others. The Lighting market for Automotive is majority driven by increasing vehicle production and increasing lighting applications, especially in passenger cars. Additionally, factors such as passenger and pedestrian safety regulations and increased demand for luxury, comfort, and ambience are driving technological advancements in the automotive lighting industry. The Lighting market for Automotive is projected to grow at a CAGR of 6.80% from 2017 to 2022 and is expected to reach USD 29.97 Billion by 2022.

5. RAW MATERIAL REQUIREMENTS:

Acrylic resins are a group of related thermoplastic or thermosetting plastic substances derived from acrylic acid, meth acrylic acid or other related compounds. Polymethyl acrylate is an acrylic resin used in an emulsified form for lacquer, textile finishes, adhesives and, when mixed with clay, to gloss paper. Another acrylic resin is polymethyl methacrylate, which is used to make hard plastics with various light transmitting properties.

Material Type: Acrylic Flammability Rating: UL94HB, Foam Core: No, Composite Material: No Static Dissipative: No, Specific Gravity: 1.19, Heat Deflection @264 psi): 200°F, Tensile Strength (psi): 10200, Flexural Strength (psi): 16000 Refractive Index: 1.49 Impact, Notched @.125, Thickness @72F (ft-lb/in notch): 0.3, Light Transmission: 0.92. Acrylic Sheet is a plastic manufactured using one or more derivatives of acrylic acid. Polymethyl Methacrylate acrylic, or PMMA, is one of the more widely used forms of acrylic due to its exceptional weather ability, strength, clarity and versatility. There are a variety of acrylic polymer grades available for extrusion and injection moulding manufacturing processes. Transparent, translucent opaque and colored polymers are available with varying levels of heat resistance, light transmissions, impact strength, flow rates and release capabilities. PMMA acrylic sheet exhibits glass-like qualities – clarity, brilliance, transparency, translucence – at half the weight with up to 10 times the impact resistance. It can be tinted or colored, mirrored or made opaque. A number of coatings can be applied to a sheet or finished part for performance enhancing characteristics such as scratch resistance, anti-fogging, glare reduction and solar reflectivity. Because it's thermoplastic and softens under extremely high temperatures, acrylic can be formed to virtually any shape. Incredibly durable, acrylic is a suitable solution for over a broad temperature range, and has superior weathering properties compared to other plastics.

6. MANUFACTURING PROCESS:

In order to provide the widest variety of design capabilities for developing plastic enclosures, Solid Works is primary design tool. Using this sophisticated program allows engineers to draw upon own library of designs and models to create a full 3D solid works model. Then,

using the software and specially written automation programs, one can further develop the detailed designs and manufacturing files needed to fabricate the plastic enclosure panels. The 3D models in multiple extensions one can see what product will look like. Ten step process: Design the plastic enclosure starting from a dimensioned drawing or CAD file showing the circuit boards and electronic components oriented in space. Generate the CNC code that drives all the machining and bending operations. Machine the plastic sheet to add openings, vents and recesses. Cut individual pieces from sheet. Prepare joint and edge details on routing machines. All joints feature a modified tongue-and-groove design. Score the sheet with bending cuts on a custom table saw. These v-shaped bending cuts extend halfway through the sheet and boost the bending precision. Bend the pieces in a computerized thermal bending machine that resembles a sheet metal brake press. Heat stake metal inserts into bosses. Install the bosses into machined recesses in the sheet. Assemble the pieces using a solvent-bonding process. Perform secondary operations like painting, EMI shielding, and latch or hinge installations. Your custom enclosures are then shipped out and into your hands quickly.

7. MANPOWER REQUIREMENT:

The enterprise requires 7 employees as detailed below:

| Sr. No. | Designation of Employees | Salary Per Person | Monthly Salary | Year-1 | Year-2 | Year-3 | Year-4 | Year-5 |
|---------|---------------------------|-------------------|----------------|--------|--------|--------|--------|--------|
| 1 | Production Manager | 18,000 | 18000.00 | 1 | 1 | 1 | 1 | 1 |
| 2 | Operators | 12,000 | 12000.00 | 1 | 1 | 1 | 1 | 1 |
| 3 | Helpers | 10,000 | 20000.00 | 2 | 2 | 2 | 2 | 2 |
| 4 | Admin Manager | 15,000 | 15000.00 | 1 | 1 | 1 | 1 | 1 |
| 5 | Accounts/Stores Assistant | 12,500 | 12500.00 | 1 | 1 | 1 | 1 | 1 |
| 6 | Office Boy | 9,000 | 27500.00 | 1 | 1 | 1 | 1 | 1 |
| | Total | | 97500 | 7 | 7 | 7 | 7 | 7 |

8. IMPLEMENTATION SCHEDULE:

The project can be implemented in 4 months' time as detailed below:

| Sr. No. | Activity | Time Required (<i>in months</i>) |
|---------|---|------------------------------------|
| 1 | Acquisition of premises | 1.00 |
| 2 | Construction (if applicable) | 1.00 |
| 3 | Procurement & installation of Plant & Machinery | 2.00 |
| 4 | Arrangement of Finance | 2.00 |
| 5 | Recruitment of required manpower | 1.00 |
| | Total time required (<i>some activities shall run concurrently</i>) | 4.00 |

9. COST OF PROJECT:

The project shall cost • 35.89 lacs as detailed below:

| Sr. No. | Particulars | • in Lacs |
|---------|---|--------------|
| 1 | Land 2000 sq. mtr@ 1000 | 5.00 |
| 2 | Building | 10.00 |
| 3 | Plant & Machinery | 9.00 |
| 4 | Furniture, Electrical Installations | 1.00 |
| 5 | Other Assets including Preliminary / Pre-operative expenses | 0.90 |
| 6 | Margin for Working Capital | 9.99 |
| | Total | 35.89 |

10. MEANS OF FINANCE:

Bank term loans are assumed @ 75 % of fixed assets.

| Sr. No. | Particulars | • in Lacs |
|---------|-------------------------|-----------|
| 1 | Promoter's contribution | 8.97 |
| 2 | Bank Finance | 26.92 |

| | | |
|--|--------------|--------------|
| | Total | 35.89 |
|--|--------------|--------------|

11. WORKING CAPITAL CALCULATION:

| Sr. No. | Particulars | Gross Amt | Margin % | Margin Amt | Bank Finance |
|---------|--------------|-----------|----------|------------|--------------|
| 1 | Inventories | 5.00 | 0.25 | 1.25 | 3.75 |
| 2 | Receivables | 2.50 | 0.25 | 0.62 | 1.87 |
| 3 | Overheads | 2.50 | 100% | 2.50 | 0.00 |
| 4 | Creditors | - | | 0.00 | 0.00 |
| | Total | 9.99 | | 4.37 | 5.62 |

12. LIST OF MACHINERY REQUIRED:

CNC Plastic and Acrylic Carving Machine

Most machining equipment was originally designed for use on wood and metal substrates. If used properly, however, acrylic sheet can also be machined with the same tools and Equipment, including mills, files, engraving equipment, thread cutters, lathes, and reamers. Inadequate equipment or improper cutting tools can cause notching or overheating of acrylic sheet, and may even cause failure of the fabricated item. It is important to ensure that the right equipment and procedures are used for acrylic sheet.

To cut internal and external threads in acrylic sheet, use normal taps and dies. Most machine cutters are suitable for this procedure. Since acrylic sheet is notch sensitive, do not machine threads with sharp edges; use rounded threads to reduce stresses.

A detail of important machinery is given below: Power Requirement: 125 HP

| Sr. No. | Particulars | UOM | Qty | Rate (·) | Value |
|-----------|---|------|-----|-----------|-------------|
| | | | | | (· in Lacs) |
| | Plant & Machinery / equipments | | | | |
| <i>a)</i> | <i>Main Machinery</i> | | | | |
| i. | CNC PLASTIC MACHINING | NOS. | 1 | 700000 | 7.00 |
| ii. | and equipments | | | | |

| | | | | | |
|----------------|---|------------|------------|------------------|--------------|
| iii. | BENDING AND ASSEMBLING | Nos | 1 | 50000 | 0.50 |
| b) | PACKING MACHINARIES | Nos | 1 | 50000 | 0.50 |
| Sr. No. | Particulars | UOM | Qty | Rate (·) | Value |
| i. | Installation, erection electr. | | | 100,000 | 0.50 |
| ii. | taxes and transportation | | | 100000 | 0.50 |
| | <i>sub-total Plant & Machinery</i> | | | | 9.00 |
| | Furniture / Electrical installations | | | | |
| a) | Office furniture | LS | 1 | 50000 | 0.50 |
| b) | Stores Almirah | LS | 1 | 0 | 0.00 |
| c) | Computer & Printer | L. S. | 1 | 50000 | 0.50 |
| | <i>sub total</i> | | | | 1.00 |
| | Other Assets | | | | |
| a) | preliminary and preoperative | | | | 0.90 |
| | <i>sub-total Other Assets</i> | | | | 0.90 |
| | Total | | | | 10.90 |

13. PROFITABILITY CALCULATIONS:

| Sr. No. | Particulars | UOM | Year-1 | Year-2 | Year-3 | Year-4 | Year-5 |
|---------|-------------------------------------|-------------|--------------|--------------|-------------|-------------|-------------|
| 1 | Capacity Utilization | % | 60% | 70% | 80% | 90% | 100% |
| 2 | Sales | · . In Lacs | 29.97 | 34.97 | 39.96 | 44.96 | 49.95 |
| 3 | Raw Materials & Other direct inputs | · . In Lacs | 22.90 | 26.72 | 30.54 | 34.35 | 38.17 |
| 4 | Gross Margin | · . In Lacs | 7.07 | 8.25 | 9.42 | 10.60 | 11.78 |
| 5 | Overheads except interest | · . In Lacs | 3.44 | 3.66 | 4.09 | 4.21 | 4.30 |
| 6 | Interest | · . In Lacs | 2.69 | 2.69 | 1.79 | 1.35 | 1.08 |
| 7 | Depreciation | · . In Lacs | 6.30 | 4.50 | 3.15 | 2.25 | 2.03 |
| 8 | Net Profit before tax | · . In Lacs | -5.36 | -2.60 | 0.39 | 2.79 | 4.38 |

14. BREAKEVEN ANALYSIS:

The project shall reach cash break-even at 45.64 % of projected capacity as detailed below:

| Sr. No. | Particulars | UOM | Value |
|---------|-------------------------------------|---------------|--------|
| 1 | Sales at full capacity | · . In Lacs | 49.95 |
| 2 | Variable costs | · . In Lacs | 38.17 |
| 3 | Fixed costs incl. interest | · . In Lacs | 5.38 |
| 4 | $BEP = FC / (SR - VC) \times 100 =$ | % of capacity | 45.64% |